

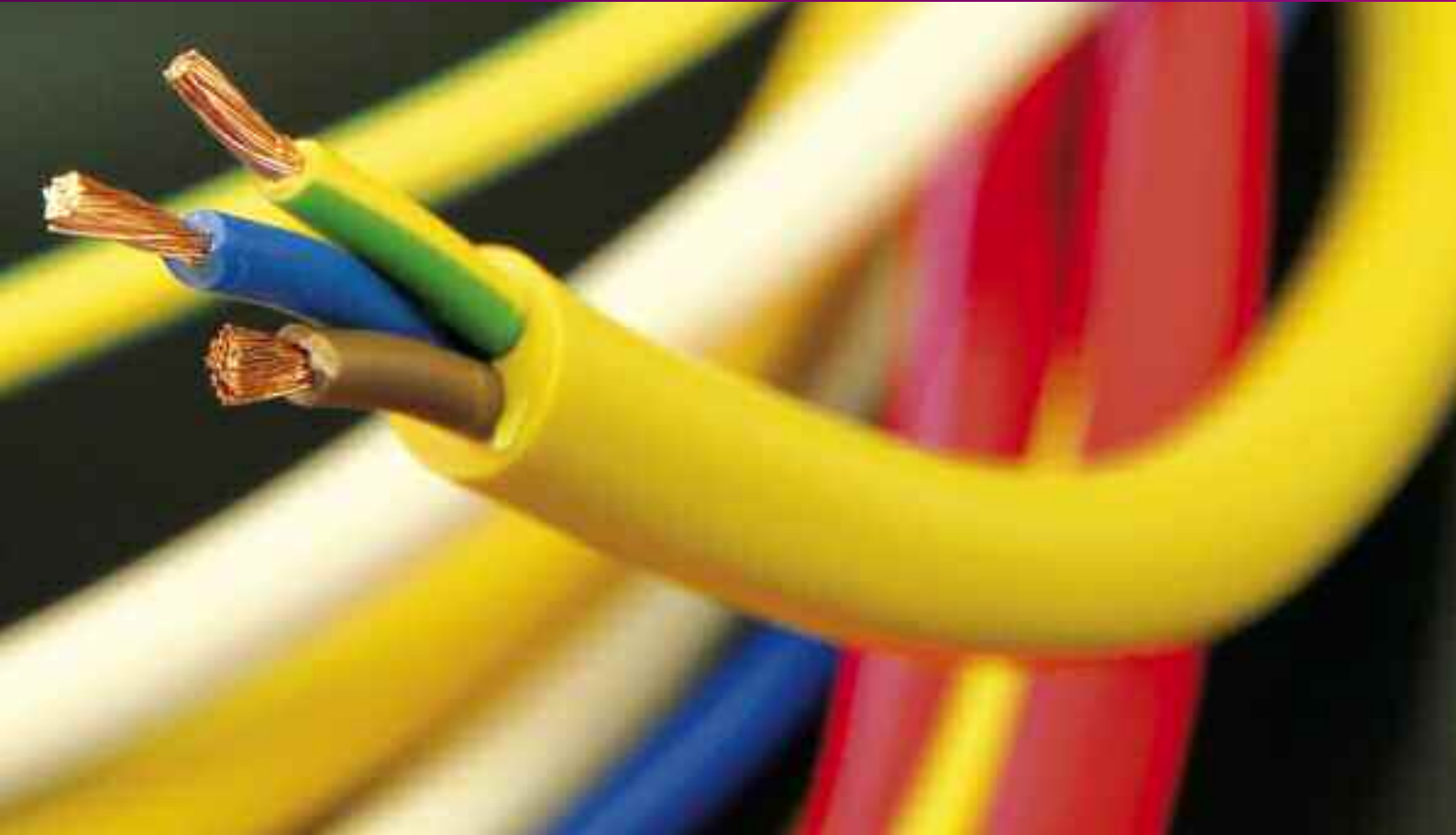


switched on to electrical safety

ANNUAL REPORT 2010-11

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Electricity is used everywhere in modern society, it is intangible and potentially dangerous, yet major accidents in the UK are at an all time low.

The Electrical Safety Council believes this is because the electrical industry has a strongly held commitment to safety; government has made effective use of light-touch regulation; and most people appreciate electricity's power and inherent dangers.

Although electrical accidents are rarely fatal – there are about 70 deaths annually – there still remains work to be done. One in 20 British adults, 2.5 million people, say they experienced an electric shock at home during 2010-11, any one of which could have been fatal. Furthermore, electricity is now the largest single cause of accidental domestic fires, over 21,000 a year².

This report provides a summary of the Electrical Safety Council's performance and financial accounts for 2010-11. It looks back at the work and impact of the Charity during the year, showing how it has committed its resources and an evidence-based approach to the aim of preventing accidents, avoiding human suffering and reducing the consequential economic cost. Within the report the Charity also sets out its strategic priorities for the next five years and its commitments for 2011-12.

A message from our Patron

I welcomed the opportunity to become Patron of the Electrical Safety Council in March 2010 as I was determined to help raise greater awareness of electrical safety, so that no family need go through the devastation of losing a loved one, due to a tragic electrical accident. This sadly happened to my family in 2004 when my daughter was killed by an unsafe electrical installation.

During the year I have been directly involved in the 'Plug into Safety' campaign to raise awareness of the importance of having RCD protection and am confident that the campaign can go on to make a real difference and save lives.

I look forward to continuing to encourage and support the Electrical Safety Council during 2011-12.



Jonathan Tonge

Baroness Tonge

¹ ESC core data set

² UK Fire Statistics – DCLG 2007



a shared vision on electrical safety

Chairman's message

During my period as Chairman I have learnt that at the heart of a modern charity there is a diverse group of Trustees who bring their blend of skills together to inform and shape the Charity's strategic direction.

As Chairman of the Electrical Safety Council (ESC) I have enjoyed the support of a dedicated group of Trustees who have helped to establish significant momentum to take us forward as a leading charity in the UK on matters concerning electrical safety.

The momentum we have achieved was, in part, brought about by a review of the ESC's Memorandum and Articles. The publication of a revised set of Articles saw the end of constituency based membership of the Board, and Trustees now attend meetings of the Board in their own right. This important change will help to reinforce the message that the ESC is an impartial organisation that will work with all stakeholders to achieve its objects.

Coupled with the redrafting of the Articles, the Board undertook a root and branch review of its governance and this included how oversight of the ESC's trading subsidiary, Ascertiva Group Ltd, should be undertaken. The review introduced changes to the committee structure that supports the Board's decision making process, along with introducing a new management structure within the Ascertiva Group which I am

confident will allow the ESC and its trading subsidiary to go from strength to strength.

Another important step was the publication of our new five year strategy. Supported by the Director General and his senior team, the Trustees have put in place a strategic plan that seeks to build upon our previous successes using an evidence-based approach to indicate where resource should be directed to bring maximum effect in everything we do to support our beneficiaries. We will also seek to raise our profile so that we may exert greater influence on government and our key stakeholders. We have already enjoyed some early returns on this work with a significant increase in the influence we have in Scotland being a prime example.

I am also extremely proud of the fact that we can make a real difference to the most vulnerable, and during the year we were able to provide home improvement grants to over 660 households. We also pushed forward on the development of the ESC flagship campaign 'Plug into Safety' and as this campaign enters its second year I am confident that our partners will help us,

through practical support, to make further gains in encouraging people to fit a Residual Current Device (RCD).

I would like to take this opportunity to extend on behalf of the Trustees and staff of ESC our thanks to our colleagues at Ascertiva Group Ltd for the funding they provide via gift-aid. It is because of this funding that we are able to undertake these and other activities in support of improving awareness of electrical safety.

I have thoroughly enjoyed my tenure as Chairman and I know that in handing over the reins to Charles Tanswell, I do so confident that he will lead the ESC to further success. On a final note I would like to thank my fellow Trustees for their help and support and it would be remiss of me not to say thank you to Phil Buckle and his team for their ongoing talent and commitment.



Bill Wright

Bill Wright



Director General's review

The past year has been a watershed for the Electrical Safety Council (ESC) and the Charity is now better able to make a meaningful impact on improving electrical safety in the UK.

A key achievement, for the period under review, was the development of a new five year strategy and the accompanying three year rolling business plan. The plan provides clarity on our priorities (outlined on page 6) which will provide focus in everything the ESC does to achieve its vision.

Underpinning the business plan is 'Our People' which has been made a strategic priority in itself. The Charity recognises that to make the kind of impact that we desire, all staff must be adequately equipped and equal to the task of making a difference. In this regard, the Charity took a holistic approach to learning and development including performance management. We built on the revision of the core values and behaviours undertaken in 2009-10 by finalising a competency framework linked to the strategic priorities.

I am pleased with our many achievements throughout the year in particular our flagship campaign, 'Plug into Safety', which was successfully launched in May 2010. In its first year, the campaign has seen significant gains in raising the profile of the Charity, building partnerships and educating consumers about the use of RCDs. The campaign's message is clear – an RCD can save your life and I am positive that the second year of the campaign will be even more successful.

Providing direct support and grants to vulnerable groups remains a core remit of the Charity and we continue to make inroads in improving the safety of at risk groups. Last year, for the first time, we awarded grant funding to partners in Northern Ireland to undertake urgent remedial work.

But even as we campaign to raise awareness of electrical safety and change consumer behaviours, we are seeking to influence the standard of electrical installations and the safety of electrical products. Our Technical team continue to support Ascertiva by producing supporting materials for NICEIC's training courses as well as keeping NICEIC's publications relevant and up to date. They are currently working hard to ensure these publications are updated as a result of the amended version of BS 7671.

A major challenge emerged towards the end of the year with the government announcement that they will be reviewing Part P of the Building Regulations which provides the sole legal framework for electrical safety in dwellings in England and Wales. The ESC has cautioned against scrapping or watering down the regulation and continues to play a lead role in making the case of safeguarding consumers during this period of deregulation.

The Charity continues to implement its product safety agenda and in November we played a key role in the ICPHSO product safety conference. We have also been developing the concept of a product safety innovation mark. During consumer testing over 66% of those surveyed were in support of a mark to show that an appliance had extra safety features. We are now working with our trading subsidiary, Ascertiva, to develop a pilot for this mark.

We have had great success in developing relationships that help to further our objects and this has been achieved through the integrity and impartiality of those that work for the ESC. Our relationship with our trading subsidiary must, however, be given special mention as without their ongoing funding we could not undertake our awareness raising activities, neither could we provide the level of grants to support safer communities.

Lastly I would like to thank both the Trustees and my team at the ESC for their ongoing support, which has made the last twelve months so successful.

660

GRANTS

During the year ESC has provided home improvement grants to over 660 vulnerable households.

55,000

BEST PRACTICE GUIDES DOWNLOADED

Almost 55,000 'Best Practice Guides' have been downloaded from our website in the past 12 months.

80m

REACHED THROUGH MEDIA

The media reach of the 'Plug into Safety' campaign was 80 million.



Phil Buckle

about us

Widely supported by industry, the Electrical Safety Council exists to help people protect themselves and their families from faulty, damaged and poorly maintained electrical installations and electrical products.

Our Vision

Is for everyone to be safe from the dangers that electricity can create.

Our Mission

Is to help prevent deaths, injuries and damage caused by electricity by working in partnership with industry, government and others to help reduce the greatest risks.

Strategic Aims

Safer products and places

To continually improve the safety of electrical installations and higher-risk electrical products, particularly in homes where the majority of accidents happen. While we have concentrated on the safety of electrical installations to date, we now have ambitious plans to expand progressively into the safety of electrical products.

Helping consumers to stay safe

To provide appropriate guidance and support to all users of electricity, while ensuring our campaigning activity and direct interventions reach vulnerable groups at highest risk when they are most in need.

Our Core Values

Knowledgeable

We draw on a wealth of technical and campaigning experience and a robust evidence base.

Influential

We apply our authority and expertise to achieve measurable and positive change.

Impartial

We are equitable and inclusive in our relationships with industry and others to improve safety.

Helpful

We are approachable and ready to provide the guidance and leadership that is expected of us.

As you would expect from a leading charity, we are also committed to upholding the highest ethics and principles of good governance. This includes a commitment to always act with integrity, which we define simply as saying what we mean and doing what we say. ▣

Phil Buckle, Director General



our people

We value our employees and their contribution impacts directly on the Charity's achievements of its strategic objectives. The ESC Group adheres to employment policies and ensures that all employees enjoy good conditions of work, are treated fairly and with respect, and are given the opportunity to develop their careers and achieve a work-life balance.

During the year, the ESC Group's Competency Standards have been revised to ensure they are based on the requirements of the ESC's strategies and future needs.

The competency standards outline the key competencies required by ESC Group employees, and the behavioural aspects needed for successful performance. The competency standards also form a part of the Personal Development Review (PDR) process. A PDR Workshop was therefore arranged and involved all ESC employees,

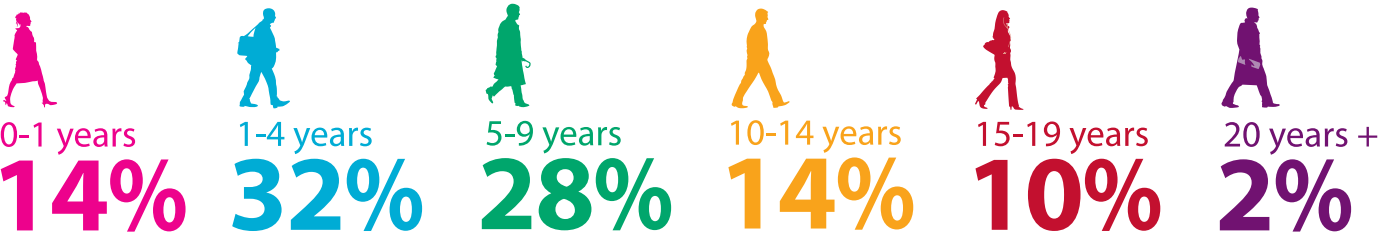
ensuring they were fully briefed and understood the competency standards and the PDR process overall. The ESC has completed a series of Leadership and Management Training Workshops. The workshops have been a great success and have delivered training in key areas such as negotiation and team building skills, managing conflict and transition from operational to strategic management.

The ESC Investors in People award has been successfully renewed and therefore

recognition will continue. Future consideration is being given to raising the bar and going for a higher level of recognition at the next assessment. This would see the Charity being recognised as performing beyond the required standard.

Employee turnover within the Group is lower than the national average. In addition, the number of days lost through sickness absence is significantly lower than the national average (see figure 1).

ESC group employee length of service as at 31st March 2011



Absence (figure 1)

Average days absent (sickness) per employee

End of financial year	No of days absent
2006-7	6.10 days
2007-8	5.3 days
2008-9	5.9 days
2009-10	7.25 days
2010-11	5.33 days

National average 2009-10 = 7.7 days (source: CIPD survey 2009)



strategic priorities

To achieve its strategic aims (as detailed on page 4) the Charity will focus on the following strategic areas over the next five years (2011-16).



Safer products

Working with key stakeholders, the Charity will promote innovative safety design, influence consumer behaviour for buying safer products and help tackle the ever-growing issue of counterfeit products. The Charity will also seek to influence consumers to change their behaviour to reduce the misuse of electrical products.



Safer places (especially the owner-occupied and private rented sectors)

The Charity will continue to influence landlords and homeowners to upgrade electrical installations in older properties to safer, current standards including the installation and use of residual current device (RCD) protection and to carry out regular checks of the condition of their electrical installations and electrical appliances. It will also monitor the application, review and development of Building Regulations in the British Isles to represent the electrical safety interests of consumers.



Research

The Charity maintains a robust evidence base to support its work and will ensure this evidence is current. In addition, the Electrical Safety Council will commission independent research and impact evaluation to further the objective of public safety.



Awareness

The Electrical Safety Council will strengthen and promote the brand with the public through effective partnerships with key stakeholders.



The green economy

The Charity will help ensure that technological advances integrating renewable sources into the UK electricity supply system and emergence of other carbon-saving technologies, such as electric vehicles, do not compromise the safety of people and places. The Charity will also continue to work with key stakeholder groups associated with the smart meter programme to help ensure the safety of consumers and meter installers.



Our people

The Charity will create a positive environment where continuous learning and development is central to its strategic direction. The Electrical Safety Council will help its employees build and maintain the knowledge, expertise and skills required to improve their personal performance and to advance the organisational goals. It will also help enhance the performance of the leadership team and support the identification and development of future leaders.



Income streams

Most of the Charity's funding comes from its trading subsidiary. The challenging economic forecast could adversely affect revenues generated by the trading subsidiary. As such, the Charity will continue to exercise financial prudence while seeking to diversify its income streams.

In order to fulfil its priorities, the Electrical Safety Council focused its attention on four important areas during 2010-11:

- 1 Building the evidence base
- 2 Making electrical installations safer
- 3 Providing direct support and grants
- 4 Improving product safety

29

Electrocutions per year

49

Deaths in electrical fires per year

21,000

Electrical fires per year

2.5m

Electric shocks per year



building the evidence base

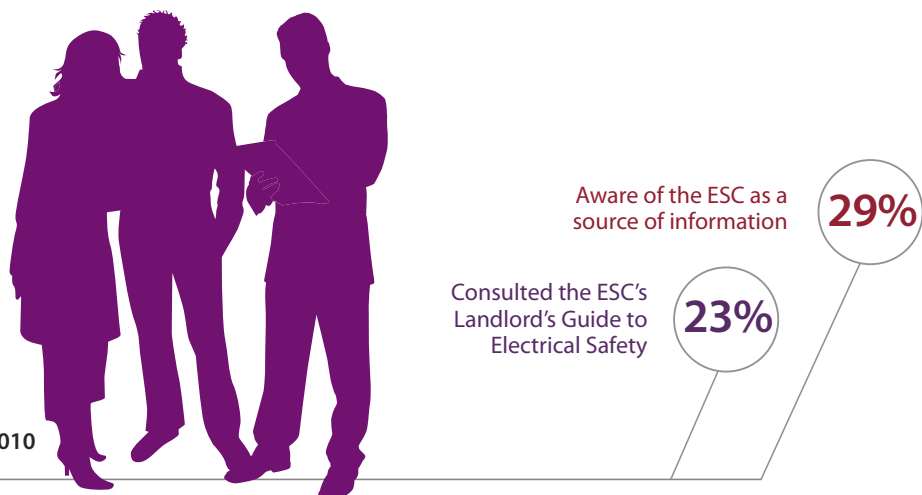
Having a robust evidence base is crucial to ensuring that the campaigning and technical activity of the Electrical Safety Council is targeted. Our research and analysis during 2010-11 included baseline research with two of our key stakeholder groups as well as our annual consumer survey.

Key Stakeholder Groups

The Electrical Safety Council recognises that key stakeholders are vital in helping the Charity realise its strategic objectives centred around consumer safety. In this regard, registered electricians, private landlords, trading standards managers and community fire safety managers have been identified as key intermediaries. As a first step, the Charity sought to get an understanding of their awareness, attitudes and behaviours. Research was conducted among registered electricians and private landlords which has given us an indication of how we should be targeting safety campaigns through these groups.



Electricians
(NICEIC registrants only); Ipsos Mori 2011



Landlords
(NLA members); NLA Quarterly Survey, Sept 2010

What next? The Charity will be seeking to broaden its engagement with these groups to influence them and to reach targeted groups.

Annual Consumer Survey

Every year the Electrical Safety Council carries out a survey amongst consumers to assess the Charity's progress in raising awareness and changing behaviour as well as to guide our strategic approach.

Key findings from this year's survey included:



Use of registered electricians is on the increase

73% of householders that have recently had electrical work carried out in their home used an electrician who was registered with a government-authorized scheme, an increase of 19% since the previous year.



Private renters are concerned

over 40% of private renters say they are not fully confident that the wiring in their home is safe and two thirds of them (66%) feel it's the landlord's responsibility to fix and maintain the electrics.



Getting the electrics checked is not a priority

78% of householders say they've never had or don't recall having their electrical wiring checked by an electrician.



safer electrical installations

The safety of housing stock is improving too slowly, particularly in the owner-occupied and privately rented sectors. Over half of UK homes currently lack the additional protection that residual current devices (RCDs) can provide against severe electric shock and fire.

The Electrical Safety Council seeks to influence industry standards which should result in safer domestic type installations. In this regard, the Charity actively participates in the work of over 50 UK, European and international committees and industry bodies relating to electrical installations. During 2010-11 the Electrical Safety Council successfully launched its five year flagship campaign 'Plug into Safety' which aims to raise the profile of electrical safety, whilst driving the increased installation and use of RCD protection.

Priorities

- Distribute guidance on electrical safety more widely to both home-movers and electrical contractors
- Develop a guide on electrical safety for landlords in Scotland
- Continue the periodic inspection improvement strategy by exploring with awarding bodies the introduction of a new technical qualification for competent persons
- Refocus the Charity's corporate website to achieve improved reach and engagement of key audiences
- Develop an authoritative policy report on reducing the economic costs of electrical fires
- Encourage more homes to gain RCD protection than would do so without the Charity's involvement

Achievements...

Provision of guidance

The **Landlords' Guide to Electrical Safety** in Scotland was launched Summer 2010 as part of the Charity's ongoing commitment to improve electrical safety in rented accommodation. The Guide was supported by NICEIC and SELECT, as well as Citizens Advice Scotland, Johnston Consulting, Letwise, Scottish Association of Landlords, SNIPEF and SRPBA.

The aim of the Guide is to help landlords in Scotland meet their legal obligations and to understand their responsibilities for electrical safety in rental properties. Guidance on maintaining electrical installations and electrical appliances, and advice on visual checks, periodic inspection and testing, portable appliances and fire alarms and emergency lighting, is also included.

Building on the success of the Landlord's Guides to Electrical Safety in England & Wales and Scotland, in the early part of 2011 the Electrical Safety Council published a **Guide to electrical safety in the communal areas of residential properties in England & Wales**.

The Guide was produced in collaboration with a consortium, led by the Association of Residential Managing Agents (ARMA) and included Radian Housing Group, Guinness South, Retirement Lease Housing Association and Genesis Housing Group. The Guide is aimed at managing and letting agents, as well as landlords.

The aims of the Guide are to help those professionals responsible for rented residential properties become better informed of their responsibilities in relation to electrical safety in communal areas and to provide guidance on periodic inspection of electrical installations.

Early in 2011, the Charity also produced a **Tenant's Checklist** on electrical safety which aims to equip tenants with essential information to help them protect themselves and their families. By following a few simple steps, the leaflet explains what warning signs to look for and what essential electrical safety checks to undertake.

The Checklist was made available in 11 languages, including English, to engage with a range of ethnic minority groups living in privately-rented accommodation and which reflects the degree of multiculturalism that exists in the UK.

To build on the campaigning activity in relation to the housing sector, which focussed on landlords in the private rental market, the Charity prioritised its resources on providing guidance for tenants and re-scheduled the planned work on a **home-movers guide** into the coming year.

The Electrical Safety Council provided financial support and technical resource to Department for Communities and Local Government to contribute towards producing its publication on **fire safety guidance in purpose-built blocks of flats**. The Charity is acting in an advisory capacity on electrical safety elements of the publication. The work to publish this guidance is ongoing in the coming year.



Electrical fires account for around

52%

of all accidental fires in dwellings.
The economic impact of these fires every year in
the UK is estimated to be over

£113m

The fire in the photograph above is for illustration purposes only

Periodic inspection improvement strategy

The Electrical Safety Council continues to collaborate with the awarding body EAL to progress the development of a new technical qualification for persons reporting on the condition of electrical installations for domestic and similar installations. The introduction of such a new qualification has support from the electrical contracting industry (trade associations and scheme operators).

The Charity also initiated, for inclusion in Amendment 1 to BS7671:2008, the development of a new Electrical Installation Condition Report (to replace the current Periodic Inspection Report) and the associated classification codes as part of a campaign to improve the general standard of reporting on the condition of domestic electrical installations.

The Corporate Website

Went live with a new redesign in February 2011. The website has a fresher, more contemporary look with improved navigation and content for target audiences. Following the launch the website saw visitor numbers rise with an increase of 66% in February and 30% March (compared to same period in the previous year). Reasons for this have been identified as greater search engine optimisation and more referrals from third parties. There was also a 50% spike in downloads, with increases particularly noticeable for the Charity's Best Practice Guides.

Recent research into the economic costs of fires

Research commissioned by the Electrical Safety Council revealed that electrical fires cost the UK £184.8m per year. This reflects the cost of damage to property (assumed to be proportionate to the area damaged, at £113.2m) and the direct cost to the fire service only (£71.6m). Wider findings included:

Faulty appliances alone cause £41.6 million of damage per year, with lighting (£13m) and electric cookers (£24m) among the largest contributors.

Common appliances where the cost of fire damage is higher than the average (£4,925) include:

- Audio-visual equipment (£19,700 per fire)
- Lighting (£12,900 per fire)
- Televisions (£12,600 per fire)
- Refrigerators (£12,400 per fire)

It is likely that higher levels of damage are seen in older, more poorly maintained or worn pieces of equipment. It is therefore likely that such fires disproportionately affect people on lower incomes.

As a result of rapidly increasing inflation and high unemployment, it is likely that there will be an increase in people not updating older electrical goods, which may lead to an increase in future costs.

It is expected that the findings will strengthen our public affairs activity.

safer electrical installations cont.

Plug into Safety Campaign



With almost 13 million homes in the UK lacking adequate RCD protection, the Electrical Safety Council has responded by launching a flagship campaign – Plug into Safety - in May 2010. Its objective is to increase the awareness and use of RCDs by taking them 'mainstream' in much the same way as the government's 'Fire Kills' campaign dramatically increased the installation and use of smoke alarms.

Tommy Walsh is proud to support the 'Plug into Safety' campaign



A campaign of this nature, which aims to instigate behavioural change as well as awareness, takes time to enter the national psyche but the first year of the campaign has seen a number of successes. Essential insights into key audiences and a greater understanding of the means by which change can be effected – in addition to significant media coverage, partnership activity and public affairs work- have all been gained over the last year.



Within seconds I felt this tremendous bolt... I quickly became unconscious and collapsed

Case study: John 59, Kent

Some time ago, I had a terrible electric shock in my back garden, which resulted in me being rushed to hospital. It was a midsummer evening, so I decided to go and cut the grass. As I was pushing the mower up and down the lawn, I cut through the power lead with the mower blade. Within seconds I felt this tremendous jolt, as the lawnmower had become live. I collapsed on to the floor like a sack of potatoes and, according to the people who found me, my body was jolting. I was rushed to hospital, where the doctors ran various checks on me to ensure I had no adverse side-effects from the electric shock. I still can't believe I wasn't more seriously injured. Now, I am much more cautious and use RCD protection. ☑☑



Partnership Marketing

Partnership marketing has resulted in a range of organisations being brought on board to support the campaign and to bring timely safety messaging direct to consumers and contractors. Establishing effective partnerships with the electrical industry, including leading product manufacturers and retailers, has been key to the initial success of the campaign. Next year, we will be seeking to retain and build on these partnerships, and expand on our regional activity through engagement with local electricians and hard to reach audiences.



Achieved

- 23 retail, electrical wholesale and industry partners supported the campaign and agreed to distribute campaign collateral
- 25,000 electricians' toolkits – containing 1.25m leaflets - distributed via electrical wholesale outlets and industry events
- 640 partner stores distributed point of sale consumer materials, such as leaflets, posters and shelf wobblers displaying campaign messages
- In-store promotional activity carried out in two locations

Media Relations

Strong media interest was generated in the campaign, obtaining a circulation of 80million and gaining coverage throughout the UK and across all media channels - including TV, radio, national and local press and online. Highlights include coverage in The Guardian, The Daily Mail, BBC TV and Sky news, with significant coverage in trade and professional press. Recent surveys indicate 65% awareness of the campaign among contractors and our intention is to build on the strong foundation established in our first year and promote further coverage in key consumer media.

Achieved

- Over 200 pieces of media coverage including a large syndicated radio piece
- A powerful film, using real-life stories and detailing the consequences of not using RCD protection was produced. Released on-line, the film – 'Consequences' – generated strong media coverage and was praised by a range of organisations
- Positive coverage in a range of trade and professional press welcomed the campaign and supported our engagement with industry partners
- A pilot social media project to support the campaign, using Consequences as a 'news hook', was undertaken



Public Affairs

The current government in Westminster has a stated aim of reducing regulation. It is therefore not possible in the current climate to introduce new requirements to improve RCD coverage in private rented properties. The decision was therefore taken to focus on Scotland, where the government is more likely to regulate. After considerable work in Holyrood, the Scottish Government now intend to add both a new requirement for electrical inspections to the new Tenant Information Packs, legislated for under the private Rented Housing (Scotland) Bill, and a clear statement informing tenants of the level of RCD protection in the property.

Achieved

- Gained support from the Scottish Government to include statements on RCD protection and electrical safety inspection in Tenant Information Packs
- Gained support of 18 key fire industry and housing sector stakeholders, all now calling for increased RCD protection, demonstrating to government our broad base of support
- Gained support of 37 parliamentarians in English and Scottish parliaments allowing us to lay questions and amendments
- 10 written and oral parliamentary questions tabled in English and Scottish parliaments, providing information for the campaign
- 28 MPs signed Early Day Motion (EDM) no. 1072. on 'Electrical Safety and Residual Current Devices', raising awareness of the campaign in Westminster



safer electrical installations cont.

Our trading subsidiary, **Ascertiva Group Ltd**, continued to support the Electrical Safety Council by providing funding for our charitable objectives. In addition to this, during 2010-11 Ascertiva delivered key electrical safety campaigns through its NICEIC brand to encourage specifiers of electrical work to choose an NICEIC registered electrician and to raise awareness of the dangers electricity poses.



These campaigns caught the media's attention and were featured on; BBC's Watchdog and Rogue Traders, Channel 4's Help My House is Falling Down, as well as Channel 5's Cowboy Builders. There was also significant coverage on radio, in national and regional newspapers and on consumer websites. NICEIC's campaigns included:

Jobs for the Girls

With a huge skills shortage predicted for the electrical contracting industry NICEIC wanted to show that as a profession it should be appealing more to females, not just straight from school, but often those who want a second career. NICEIC highlighted the opportunities available to women to encourage more to get started in the profession.

MOT your Home

This was NICEIC's major national consumer safety campaign warning householders about the need to carry out regular checks in their home and using comparisons to a car MOT to aid understanding. Home improvement expert and TV celebrity Linda Barker endorsed the campaign.

Wall of Shame

NICEIC is synonymous with quality and a job well done, but a significant number of traders falsely claim to be NICEIC registered. To protect the consumer from these dodgy operators NICEIC took a hardline approach by naming and shaming those 'rogues' on a wall of shame.

Ascertiva and its brands, NICEIC and NQA's activities continued to span assessment, certification, and verification. Below are some of its highlights and successes from 2010-11.

NICEIC

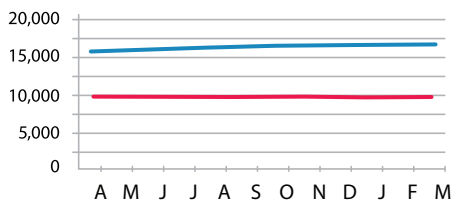
NICEIC continued to offer certification services, Building Regulations Schemes, products and support to electrical contractors and many other trades within the construction industry.

The Approved Contractor scheme (which is operated under license from the Electrical Safety Council) increased its Roll of registered electrical contractors to 16,181 representing an increase of 395 (2.5%) for financial year 2010-11.

Despite the difficult economic climate the Domestic Installer scheme maintained its position as the largest Part P Competent Person Scheme with over 9,500 registered installers and continued to receive a healthy level of over 1,200 new applications within the year. 14,000 Approved Contractors are also registered for Part P Compliance bringing the total number for the year to over 23,000.

During the year NICEIC issued 877,587 Building Regulations Compliance Certificates on behalf of Domestic Installers which accounts for more than 73% of all Part P full competency certificates issued in England and Wales.

Number of Approved Contractors (Blue) and Domestic Installers (Red) registered with NICEIC for the last financial year.



More information on our trading subsidiary can be found at www.ascertiva.com

Building Regulations Review - Part P

In December 2010 the Government announced that it will be reviewing the Building Regulations, including Part P which covers electrical safety in dwellings, with a view to reducing the regulatory burden on consumers and industry and improving compliance. Since then the Electrical Safety Council has been working with a range of partners to identify changes that can be made to Part P whilst ensuring that the regulation remains fit for purpose. Part P provides the only legal protection for householders in England and Wales having electrical work done in their homes; scrapping or watering it down could put users of electricity at risk.

NICEIC Certification

Had a successful year which increased their market share of the Microgeneration Certification Scheme (MCS) Installer Scheme to 32% (previously 13%) with a total of 678 registrations. NICEIC is now the market leader for MCS accreditation and the growth looks set to continue.

NICEIC Training

End of year statistics indicate a very successful year which saw the number of courses and students using NICEIC Training rising over 95% on the previous year.

- 3,020 delegates trained
- 440 courses delivered

NICEIC's e-learning solutions continues to support the City & Guilds 17th edition course and the new type of offering continues to outperform expectations. More than 1,000 bookings for the e-learning 17th Edition 2382-10/20 course have been made since its launch in early 2010. All students who have sat the subsequent exam have achieved a 100% pass rate demonstrating the efficiency and quality of the e-learning package.

NICEIC Training has also expanded its effective portfolio of online/blended training courses to include C&G 2392-10 (Level 2 Certificate in Fundamental Inspection, Testing and Initial Verification), C&G 2391-10 (Level 3 Certificate in Inspection, Testing and Certification) and Scottish Building Regulation Qualification (SBRQ).

Actions to date

- Convened a round table on the future of Part P which included government, various electrical and related trade bodies and consumer groups
- Established a working group to develop an industry response to the review which has been submitted to the Department for Communities and Local Government
- Submitted our ideas and views to Andrew Stunell, the Minister for DCLG, on the 'change agenda' and forthcoming consultation for the Building Regulations

The Electrical Safety Council continues to support NICEIC Training by providing course materials and during the year this has included handbooks to support the C&G 2391-10 and C&G 2377 courses.

Other courses now offered by NICEIC training include – Solar PV, asbestos, home automation and access equipment.

NQA

NQA continued to help its business customers globally to manage risk, improve performance and achieve best practice by providing independent certification, assessment, training and support services.

The number of certificates issued globally reached nearly 27,000 at the end of March 2011. This was due to an increase of over 1,200 over the year. Areas of growth continue to include the Aerospace market in the US, Automotive Management Systems in the Asia-Pacific and the Environment and Health and Safety in the UK, Ireland and Europe, the Middle East and Africa.

Scottish Building Standards

NICEIC continues to be a scheme provider for the Scottish Building Standards Certification of Construction (Electrical Installations to BS7671) Scheme. Currently there are 130 Approved Bodies and 139 Approved Certifiers of Construction registered with the scheme.

During the year there were 1,246 notifications under the scheme which is a significant increase on the previous year (474).

The Electrical Safety Council continues to work with industry and the Government to ensure that the safety of consumers is not compromised during the review. Our intention has been to offer an informed view to help balance the competing need of the public to be confident in the standards of work being carried out in their homes, while respecting the industry's desire to avoid unnecessary red tape.

safer electrical installations cont.

smart metering

The Electrical Safety Council has been engaged in discussion with Department of Energy and Climate Change (DECC), Office of the Gas and Electricity Markets (Ofgem) and electrical supply industry bodies on electrical safety matters relating to the UK-wide smart meter programme, in particular:

- **The inclusion of a means of isolation in the smart meter design specification** - an evidence-based proposal has been submitted to DECC for their consideration and a decision on which of the five options offered to them is expected to be made in summer 2011.
- **New arrangements for non-supply industry operatives to access distributors' service fuses as necessary for temporary isolation purposes, such as for changing consumer units** - lengthy collaboration with the electrical trade associations and scheme operators has not resulted in the introduction of new arrangements for non-supply operatives to access the distributors' service cut-out fuse. However, DECC's decision for providing a means of isolation as part of the smart meter roll-out will provide a more workable solution to this long-standing problem.
- **The fitting of a label in consumers' premises warning against storing combustible materials close to electrical intake equipment** - working in collaboration with the Chief Fire Officers Association (CFOA) and East Sussex FRS to gain support and agreement for a label to be fitted in consumers' premises warning against storing combustible materials close to electrical intake equipment. A label has been developed, which has been dual-branded with the Charity's and CFOA logos.
- **Visual inspection by meter installers of consumers' electrical equipment adjacent to electrical intake equipment, and the issue of safety notices to occupiers where appropriate** - through representation on the Meter Operation Code of Practice Agreement and Energy Networks Association (MOCOPA/ENA) Health and Safety Committee, the Charity continues to push for visual inspections by meter installers of consumers' electrical equipment adjacent to the electrical intake equipment to be included as part of the smart meter installation process. A proposal for consumers to be advised of unsafe conditions observed when replacement meters are fitted is also being developed.
- **The inclusion of basic electrical safety advice in consumers' smart metering information packs** - the Electrical Safety Council has been invited by DECC to join their 'Consumer Advisory Working Group' with a view of influencing the inclusion and content of basic electrical safety advice in consumers' smart metering information packs.

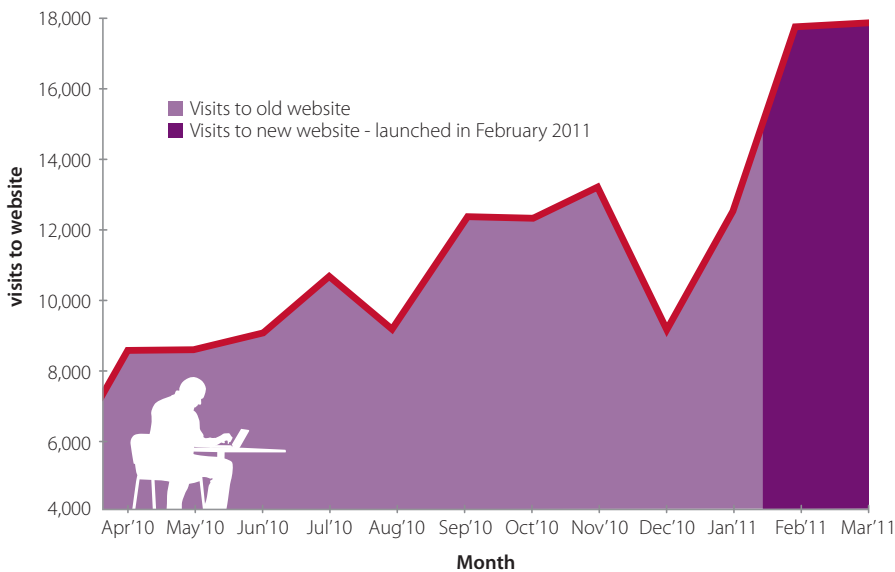
The **Electrical Safety Council** produces a range of publications for the electrical industry and other interested parties,

- **Switched On** magazine was distributed quarterly to 86,000 electrical contractors, local authorities, housing associations, landlords and others having an interest in electrical safety, mainly as an insert in other trade publications. The magazine has also been downloaded nearly 7,000 times from our website in the past 12 months.
- **Best Practice Guides** continue to be extremely popular with nearly 55,000 copies being downloaded from the Electrical Safety Council website over the year. During the year two new guides were added to the series, these were BPG7 Test instruments for electrical installations: Accuracy and consistency and BPG8 Selection and use of plug-in socket-outlet test devices which is supported by the Health & Safety Executive.
- **The Essential Guide** (previously Technical Manual) has been a valuable reference tool for the 23,000 NICEIC registrants for several years. In 2010 it became an on-line resource available to all. Over a 1,000 free trials have been taken in the first year. Steps to increase subscriptions include improvements to the facility and a reduction in the subscription fee to make the Guide more accessible in the current economic climate.



ESC web statistics 2010-2011

www.esc.org - visits to website over the past 12 months



our educational websites
twothirtyvolts and switchedonkids
also received 150,000 visits



ESC most visited web pages

ESC website contains a wealth of information. The most frequently visited web pages are listed below:

Best Practice Guides
54,420 visits

17th Edition Guidance
20,898 visits

Safety leaflets
19,056 visits

Landlord guidance
15,165 visits

Find an electrician
8,191 visits

2011-12 ESC Strategic goals electrical installations

- Advocate for the inclusion of electrical installation condition reporting as a requirement for all private-rented houses firstly in Scotland and then the wider UK
- Lobby for the positive revision and retention of Part P (Electrical Safety) of the Building Regulations
- Continue to advocate for the introduction of statutory and/or self-regulation for the fitting of residual current devices in homes
- To provide an online facility for consumers to search for registered electricians



providing direct support and grants

The provision of direct support and grants to vulnerable groups can greatly minimise the number of electrical accidents and injuries

During 2010-11 the Electrical Safety Council worked in collaboration with 47* consumer safety organisations UK wide to support vulnerable groups and help safeguard their health and safety.



Case Study Care & Repair, Neath Port Talbot

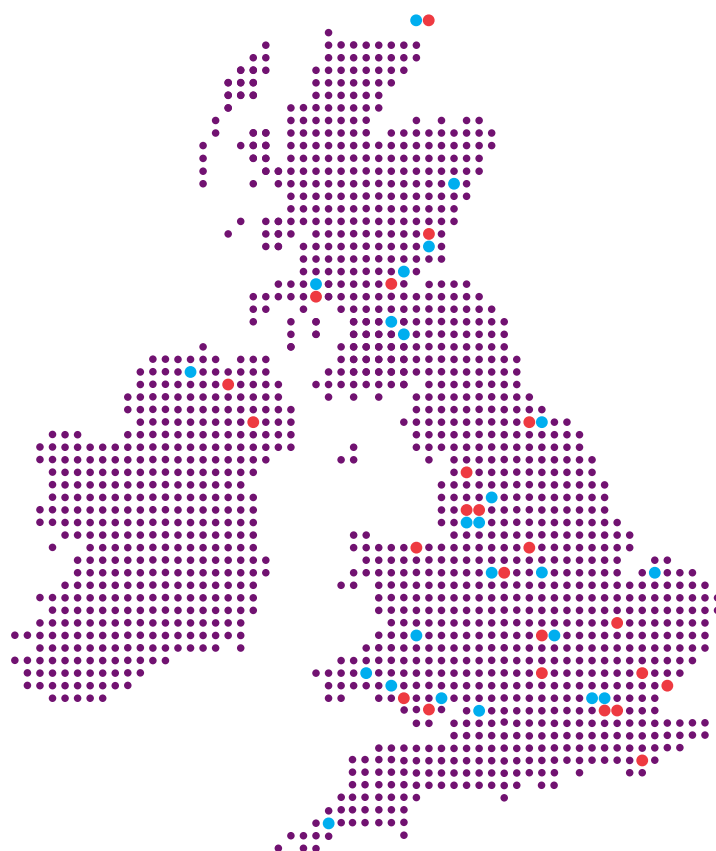
Mr P is a 71 year old gentleman who lives alone and recently came out of hospital with a broken arm following a fall at home and the Red Cross are involved in his aftercare.

Mr P has trouble coping with day to day tasks and becomes very worried about the situation he finds himself in. As a result of feeling unable to cope with his circumstances he responds by purchasing items in large quantities. As a result of this the property is full of boxes, bags and clutter causing serious trip and fire hazards.

The property is in need of essential maintenance and there are bare electrical wires sticking out of walls in the kitchen and main living area. The electrical sockets are at a very low height so Mr P has extension cables trailing around the property which are also a trip and fire hazard. There is no central heating in the property and there was no running water in the property when he came out of hospital. The Red Cross have accessed funding to reconnect the water supply and now Mr P has washing and toilet facilities as well.

The electrical works required at the property were so extensive a quote for £800.00 was received to bring the existing electrics up to standard and to make alterations to the height of the existing sockets. Mr P was able to pay £100.00 towards the cost himself and with £200.00 from the Care and Repair Hardship Fund and £500.00 from the Electrical Safety Grant the electrics to the property have now been upgraded and made safe.

UK-wide Funding map



- Fire Safety Fund
- Home Improvement Grants Scheme

For full details of our funded partners visit our website www.esc.org.uk

Following a review of the Fire Safety Fund and Grants Scheme, improvements in the application procedures, monitoring, reporting and evaluation mechanisms were introduced for 2010-11, which allowed for clearer analysis and evaluation.

Priorities

- Developments are made to replicate, scale up and develop more effective grant schemes for vulnerable groups
- Improve monitoring and evaluation of the impact of the Fire Safety Fund and the Grants Scheme to ensure that they are fulfilling their objectives

Achievements...

Electrical Safety Hardship Fund - Grants Scheme

The Electrical Safety Council distributed £80k of funding UK-wide to 17 Home Improvement Agencies (sometimes known as Care & Repair or Staying Put schemes) through partnership working at local level.

The Charity worked closely with two national bodies, Foundations (representing England) and Scotland Care & Repair Forum (representing Scotland), which helped to co-ordinate the allocation of the funding.

The funding has enabled 662 vulnerable older and/or disabled people to have urgent small-scale minor electrical works carried out, helping to make their homes safer and assisting them to remain living independently in their own homes. According to funded partners, the funding enabled them to respond quickly to the needs of beneficiaries and to undertake the necessary remedial electrical work.

The Electrical Safety Council is pleased to report that for the first time, the scheme has extended its reach to Northern Ireland.

Fire Safety Fund

The Electrical Safety Council's Fire Safety Fund received 169 applications and was able to share £100k of funding among 23 projects UK-wide.

As part of the Charity's ongoing commitment to reduce electrically-related fires in homes, this initiative provided an opportunity for the Electrical Safety Council to continue to work with partners and support fire prevention schemes at local level.

There was a diverse range of project types funded, ranging from product testing and replacement of unsafe electrical appliances to raising awareness of electrical safety issues. The funding directly benefited almost 18,000 people and helped to reach almost a million people. In addition 2,390 unsafe products, were removed from use.





We responded to over 4,000 enquiries via phone and e-mail and distributed over 1 million consumer leaflets this year



Helpline statistics 2010-11

Top 5 reasons for calling



Case Study Bristol care and repair

In the last year, Bristol Care and Repair assisted 110 clients with electrical work ranging from replacing failed light fittings and dangerous sockets and repairing electrical heating failures to upgrading earthing and bonding and replacing consumer units. The programme of works also included installing residual current device protection.

One of the many people the scheme was able to assist in Bristol was an elderly gentleman in his late 80s, who was in very poor health and in receipt of state pension with no savings. A fire in his kitchen had occurred as a result of water ingress around sockets close to the sink area, which caused three appliances to 'short out' and ignite. The gentleman was distressed as his wife was due to be discharged from hospital and no electricians worked in the kitchen because of the fire. Our funding allowed for the electricians to be repaired and for the gentleman's wife to return from hospital to a safe home.

Having access to this fund has enabled us to have a quick response to remedy critical or essential electrical problems where broken heating systems, showers, etc, mean that our clients are unable to bathe, wash or keep warm (in their own homes). All of these issues are critical to their health, safety and well-being.

Bristol Care & Repair

2011-12 Strategic goals for direct support and grants:

- Review the potential to reduce the costs of managing the home-improvement grant scheme and expanding it to vulnerable groups other than older people
- Replicate and scale up fire safety projects with the greatest impact by setting aside funding for longer-term partnerships

improving product safety

With electrical products now ever present in modern life and by far the largest cause of electrical accidents in the home, the Electrical Safety Council recognises the importance of expanding it's work in this area.

During 2010-11 the Charity increased its efforts to develop relationships with manufacturers, retailers and regulatory authorities and continued to build on its reputation as an authoritative centre for sharing best practice.

Priorities

- Expand on providing electrical safety advice on products already in the market
- Develop joint guidance with the British Retail Consortium about safety standards relevant to placing electrical products on the UK market
- Promote the development and use of a system to collect injury data in the UK
- Launch into the market a consumer-facing mark that recognises products that exceed relevant UK standards on electrical safety
- Prioritise electrical products for independent testing in our Product Investigation and Alert Programme
- Provide the research and technical justification for product safety awareness campaigns

Achievements...

Review of exerting influence at EU level

A study was conducted of areas within the EU where there may be potential to influence product safety. It concluded that through the ongoing reviews of the Single Market, and with more goods from outside the EU being sold via online marketplaces, there may be a willingness and an opportunity to make websites that host the sale of unsafe goods take some responsibility for those sales. This would involve the development of a RAPEX style system to report websites persistently selling these goods. Meetings will be held with MEPs from the EU's Internal Market Committee to assess their view for developing such proposals.

UK Injury Database

While there is currently an EU recommendation for the establishment of the UK injuries database the current Government have indicated that they do not intend to pursue it at this stage and will await further actions from other Member States. As such, the Charity revised its thinking on advocating for such a database and will await a more opportune time.

Innovation Mark

The Electrical Safety Council has developed and tested an Innovation Mark with consumers, as shown above. The objective of the mark is to raise consumer awareness of electrical product safety issues, helping them to make informed purchasing decisions; and to encourage leading manufacturers to improve product safety. Our research has shown that safety is a top concern for people buying products, particularly among women with children at home; 69% said that they would be more likely to buy an electrical product if it had extra safety features over one that didn't; 72% said they would be more likely to consider a brand if they knew it made a special effort on electrical safety.

An Innovation Mark for electrical products would highlight such safety innovations and both reward their developers and help them to market new concepts internally. Initial meetings with leading manufacturers have been very encouraging – they recognise the mark could help provide them with a competitive edge. We also expect trade associations to appreciate the benefit for their members. Industry buy-in and collaboration will be essential to the success of the awards. Of equal importance, however, will be successful consumer engagement so that safety increasingly becomes a factor at point of purchase. It is hoped that establishing consumer interest in product (safety) innovations will provide another route by which consumer and retailer pressure will help to raise safety standards.



improving product safety cont.

Product Investigation and Alert Programme

During the year the following products were identified as a priority for testing, which was undertaken in an independent laboratory:



Four-way extension leads



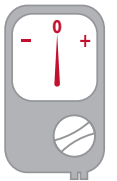
- Test:** The effects of overloading
- Sample:** 6
- Conclusion:** It is possible, and arguably foreseeable, to overload extension leads resulting in hazardous conditions and that the fitted supply plug is the weakest component part.
- Action:** To increase efforts in communicating the dangers associated with overloading extensions leads and the need for making regular visual checks to consumers via our website, literature and our stakeholders.



Plugs and socket-outlets (BS1363)



- Test:** Suitability to supply 13 Amp continuously for 8 hours (equivalent to charging an electric vehicle overnight or during the working day)
- Sample:** 5 (4 new and 1 old)
- Conclusion:** The investigation found that the BS1363 socket-outlets are capable of continuous operation under the test conditions and this outcome is supported by industry.
- Action:** None at this time.



Health & Beauty appliances



Hair clippers, curling tongs, hair dryers, massage devices and hair straighteners (including child appealing appliances)

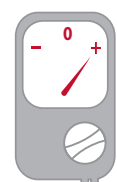
- Test:** Safety and compliance with product standards
- Sample:** 17
- Conclusion:** Only 1 of the 17 products passed the test programme with no departures or observations being noted. This significant finding suggests that standards written to support the UK Electrical Equipment Regulations are either not understood or not properly followed.
- Action:** The Charity is liaising with the retailers and manufacturers concerned and several products have been removed from the market whilst others have had their instructions and/or packaging updated. The relevant authorities have also been informed of our actions.



Compact fluorescent lamps (CFLs)



- Test:** Propensity of CFLs to overheat in foreseeable applications to such an extent that they are likely to cause a fire
- Sample:** 6
- Conclusion:** The results were inconclusive, in that none of the samples showed signs of overheating damage that were a safety concern when subjected to the thermal endurance test. All samples that failed to complete the endurance test did so in a fail-safe manner – an encouraging result.
- Action:** Further tests are planned to investigate the adverse effects that dimmer switches may have on CFLs, and the brittling effect that overheating can have on plastic enclosing live parts.



The International Consumer Product Health and Safety Organisation (ICPHSO)

In November 2010 the Charity supported ICPHSO to deliver its 2010 Product Safety Symposium under the theme 'The Evolution of Product Safety in the EU and Beyond'. As well as being the main sponsor, the Electrical Safety Council led a plenary session relating to counterfeit electrical products and gave presentations on injury data, and the application of EU policy and Regulations for electrical products. The conference was an opportunity for the Charity to position itself as a leader in the product safety arena and led to establishing many relationships that will enable it to take the product safety agenda forward.

Working with Trading Standards

The Electrical Safety Council continues to have an online presence hosting the Product Safety Forum on the TS Interlink system which is used frequently by Trading Standards Officers across the UK. However, there has also been a noticeable rise in requests for advice and information sharing received directly from local Trading Standards Officers.

Downlighter Guidance

During the year the Charity developed two guidance leaflets to draw attention to the hazards associated with downlighters. One was targeted at householders which gave practical safety advice on selecting the correct type and rating of replacement lamps, and the other for electricians to help them select and install downlighters correctly.



Case Study

Warning issued on dangerous mobile phone chargers after investigation

Mobile phone users were warned not to buy unbranded and unmarked replacement chargers over the Internet or from shops or market stalls, following safety fears. Tests carried out jointly by the London Borough of Lambeth Trading Standards and the Electrical Safety Council on cheap mobile phone chargers for sale online and in local South London shops and markets found that the majority of those tested did not meet UK safety standards, and therefore could potentially cause electric shocks to the user or overheat and catch fire. Most of the faulty chargers are imported from China. A number of chargers were purchased by Lambeth's trading standards team, including main brands and unbranded chargers. All the chargers cost between £3 and £7, and were found online or in shops and markets.

They were put through a range of safety tests to examine whether they met the main safety objectives required by law. While the eight main branded chargers all met safety standards, a catalogue of faults were identified in 14 out of the 15 unbranded devices. Faults identified were capable of causing electric shock or fire.

The Electrical Safety Council is now helping Lambeth Council to develop an advisory leaflet to help raise consumer and retailer awareness of the safety issues associated with buying cheap chargers.

The testing was funded by the Department for Business Innovation and Skills

2011-12 Strategic goals for product safety:

- Position the Electrical Safety Council's website as a focal point for electrical product safety advice
- Host the Charity's 2nd Product Safety Conference to raise the profile of its product safety activities in the UK and Europe
- Continue the feasibility study into an Innovation Mark by running and evaluating a pilot scheme in collaboration with a small number of electrical manufacturers and key stakeholders

finance report 2010-2011

The summary group financial statements are not the statutory accounts but a summary of information relating to the group income and expenditure account, statement of total recognised gains and losses, consolidated balance sheet and cash flow statement derived from the full audited Trustees' report and financial statements of the Charity which were approved by the Board of Trustees on 17 August 2011. The Auditor's Statement under Section 496 of the Companies Act 2006 was unqualified. Copies of the full annual financial statements will subsequently be filed with the Charity Commission, the Office of the Scottish Charities Regulator and Companies House.

These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the Charity. The full audited Trustees' report and financial statements may be obtained on application to the Charity's head office.

Bill Wright, Chairman

Independent Auditor's Statement to the Members and Trustees of the Electrical Safety Council

We have examined the summary group financial statements of the Electrical Safety Council. This statement is made to the charitable company's members, as a body, and to the charitable company's trustees, as a body in accordance with the terms of our engagement.

Our work has been undertaken so that we might state to the charitable company's members and trustees those matters we have agreed to state to them in this statement and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company's members as a body, and the charitable company's trustees for our work, for this statement, or for the opinions we have formed.

Respective responsibilities of Trustees and Auditors

The Trustees are responsible for preparing the summary group financial statements in accordance with the requirements of Section 427 of the Companies Act 2006 and regulations made there under and in accordance with the recommendations of the Charities SORP. Our responsibility is to report to you our opinion on the consistency of the summary group financial statements with the full financial statements and Trustees' report and its compliance with the relevant requirements of Section 427 of the Companies Act 2006 and regulations made there under.

We also read the other information contained in the annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summary financial statement. The other information is detailed in the contents on the inside front cover. We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board. Our report on the full annual financial statements describes the basis of our opinion on those financial statements and on the Trustees' report.

Opinion

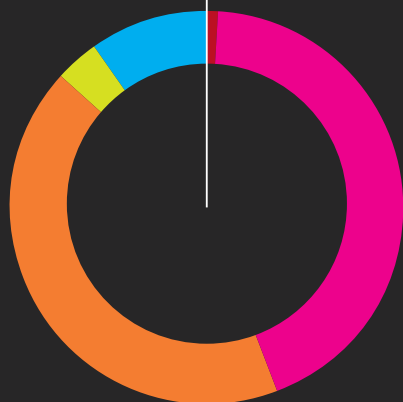
In our opinion the summary group financial statements are consistent with the full financial statements and the Trustees' report of the Electrical Safety Council for the year ended 31 March 2011 and complies with the relevant requirements of Section 427 of the Companies Act 2006 and regulations made thereunder.

PFK (UK) LLP
Registered Auditors
Farringdon Place
20 Farringdon Road
London EC1M 3AP

17 August 2011

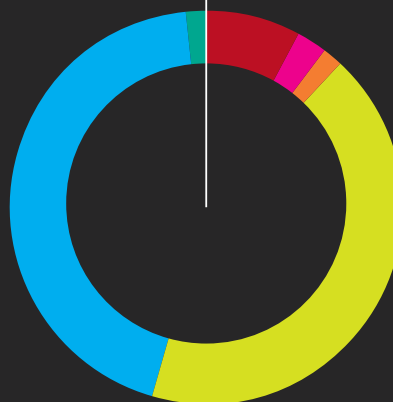
Where the money comes from

	£000's
Investment Income	£237
Trading activities	£14,961
Charitable Activities	
Certification	£14,588
Training	£1,156
Publishing	£3,331
TOTAL	£34,273



Where the money is spent

	£000's
Charitable Activities	
Installation Safety	£2,676
Product Safety	£849
Grants	£581
Contractor support activities	£14,624
Trading activities	£14,777
Governance/Other	£441
TOTAL	£33,948



Results

Despite the challenging economic climate the Group recorded a surplus of £325K, a noteworthy achievement and significantly ahead of the internal budget (excluding FRS 17 impacts) due to a significant above budget performance by the trading group and, represents a turnaround from the previous year's deficit of £815K.

Tight cost control and a pick up in revenues in the final quarter were significant contributors to the above budget trading group performance. This has resulted in an increase in gift aid to £3,744K (2010 - £3,313K).

Reserves have increased significantly from £1,769K to £13,872K mainly as a result of a significant reduction in the FRS 17 pension deficit. These reserves are wholly unrestricted.

Income

Total incoming resources increased by 3% to £34,273K and comprised £19,075K from charitable activities, most of which was generated by the trading group, and £14,961K from subsidiary funded activities. Income from charitable activities fell due to reduced demand for merchandising and publication material.

The Charity's income comprising interest on bank deposits and investment income of £202K was in line with the previous year despite a decline in investable assets.

Revenue from subsidiary funded activities increased by 11% mainly due to the development of new revenues streams particularly in the energy and environmental sectors.

Almost all of the Group's trading activities are conducted in Ascertiva Group Limited with the exception of the joint venture activities in China undertaken by SNQA (SNQA is currently a subsidiary of National Quality Assurance Ltd).

Expenditure

Total outgoing resources of £33,948K were in line with the previous year. Charitable expenditure incurred in the Charity amounted to £4,106K an increase of 4% on the previous year. Governance costs fell to £495K and represented less than 1% of total resources expended.

Fixed Assets

Capital invested in fixed assets increased during the year due to expenditure on a new SAP IT system by the trading subsidiary, which project is ongoing.

Pension Scheme

The FRS 17 pension deficit of £7.2M has reduced by £12.1M year on year due mainly to changes in some of the key underlying actuarial assumptions. The deficit was further reduced by the sponsoring employer's special deficit funding contribution of £1.5m. This deficit is calculated under current accounting standards and is of a long term (as well as variable) nature and does not require immediate significant outflow of cash.

The pension deficit impacts the Charity's short-term and medium-term cash flows by the funding arrangements agreed with the Pension Scheme Trustees. These comprise a £2M deficit funding contribution made in July 2009 with further commitments of £1.5M annually for each of the subsequent four years.

Outlook

The Group's budget for the current year is break-even (excluding FR17 impacts) as the Charity intends maintaining its current range of activities despite the continued difficult economic climate for customers of its trading group.

Cash, Investment Policy and Returns

Group cash and investment balances have fallen to £15,902K (2010 - £16,140K).

The Charity's investment policy has as its objectives "to enhance, in so far as is reasonable, with the avoidance of undue risk, the real value of the capital." A total return of RPI plus 2% is targeted as a benchmark: in effect an absolute return strategy.

An investment portfolio of £6.7M of funds with a long term investment horizon is managed by two fund managers Cazenove and HSBC. Continued recovery in financial markets resulted in a return of £427k, 7%, on the portfolio comprising £286K of capital gains and £141K of income.

The investment policy is maintained under ongoing review in light of changing Group funding requirements including the pension scheme deficit, and significant capital expenditure projects. Subsequent to the year end, and following a review of investments, the cash allocation within the investment portfolio has been reduced.

summary group financial statements 2010-11

Summary Group Income and Expenditure Account for year ended 31 March 2011

	2011 £'000	2010 £'000 Reclassified
Fees and operating income	34,062	32,983
Cost of generating funds	(14,842)	(13,100)
Charitable expenditure	(18,730)	(19,447)
Governance costs	(495)	(562)
Other resources expended	119	(888)
Operating surplus /(deficit)	114	(1,014)
Investment income	211	199
Group surplus /(deficit)	325	(815)

Summary Statement of Total Recognised Gains and Losses for year ended 31 March 2011

	2011 £'000	2010 £'000
Surplus/(Deficit) for the financial year	325	(815)
Pension adjustment	11,400	(7,400)
Net investment gains	286	845
Net movement of funds	12,011	(7,370)
Fund balances brought forward at 1 April	1,769	9,139
Fund balances carried forward	13,780	1,769

Summary Consolidated Balance Sheet for year ended 31 March 2011

	2011 £'000	2010 £'000
Fixed assets	14,963	14,326
Investments in joint ventures: Share of net assets	1,122	905
Current assets	14,189	13,743
Creditors: amounts falling due within one year	(9,294)	(7,905)
Net current assets	4,895	5,838
Pension liability	(7,200)	(19,300)
Reserves	13,780	1,769

Summary Cash Flow Statement for year ended 31 March 2011

	2011 £'000	2010 £'000
Net cash inflow/(outflow) from operations	162	(3,119)
Returns on investments	669	513
Net purchase of tangible fixed assets	(1,356)	(211)
Net financial investment	(113)	(2,089)
Net (decrease) in cash in the year	(638)	(4,906)

governance

The Electrical Safety Council (the Charity)

is a company limited by guarantee, and is governed by its members who also comprise its Board of Directors.

Patron

Baroness Tonge

Board Members

W H Wright † (Chairman)
D P Dossett †
N Carter
M Clancy resigned 6 September 2010
E King
D W M Latimer
N McGuinness
R Miguel
D J Pollock resigned 6 July 2010
L Stratton resigned 17 June 2011
C J Tanswell †
B F Walker
R Jones

Senior Management Team

P Buckle
Director General
M C Clark
Technical Director
J O'Connell
Group Finance Director & Company Secretary

Ascertiva Group Ltd Directors Principal Trading Subsidiary

J Speirs
Chair
E McCarthy
Chief Executive Officer
D Bell resigned 6 January 2011
Non Executive Chair
S Currie
Non Executive Director
R Empson resigned 31 March 2011
Non Executive Director
J Frame
Non Executive Director
WH Wright appointed 6 January 2011
Non Executive Director
C J Tanswell appointed 6 January 2011
Non Executive Director

† Office Bearer

Committees

Electrical Safety of Products Committee

G Jones
S MacConnacher
R Jefferis
M Mullins
P Leshirley
J Hodge
A Thapar
A Ferguson
G Tunney
G Cronshaw
C Heemskerck
R Bates
A Gordon
M Young
P Buckle
B Walker
C Tanswell
M Clark
M Allen
S Curtler

Standing Committee on Technical Matters

M Clark (Chairman)
J Bradley (Secretary)
P Cook
A Daley
D W M Latimer
P Lawson-Smith
G Cronshaw
M Onyett
P Sayer
J A McLean
C J Tanswell
D Start
A Wells
B Walker
J Elliott

Finance Committee

D Dossett
J O'Connell (Secretary)
C Tanswell
W H Wright (Chairman)
P Buckle

Technical Committee

C Tanswell (Chairman)
J Bradley (Secretary)
M Allen
R Bates
F Bertie
P Buckle
B Cairney
M Clark
G Cronshaw
G Digilio
J M Hagger
Dr J Hodge
D W M Latimer
K Morton
M Mullins
D Start
B F Walker
A Wells
W Wright

Campaigns Committee – from September 2010

This new committee was set up to support the Board of Trustees by overseeing the development, implementation and evaluation of campaigns.

Bryn Walker (Chairman)
Lorraine Carney (Secretary)
Mark Hamilton-Russell
David Smith
Kelly Butler
Sheila Merrill
Mark Smith
Roy Jones
Cherry Read

committees and councils

The Electrical Safety Council is represented on a number of committees and councils that develop British standards such as those relating to the requirements for electrical installations, fire detection and emergency lighting systems. It also participates in European and international standards work as well as provide experts for working groups and teams.

Our membership includes the following:

- BASEC Certification Committee
- BEAMA Technical Committee
- CENELEC Working Groups
- ECA Electrotechnical Committee
- Electrotechnical Assessment Specification
- Institution of Engineering and Technology
- Joint BSI/IEE Technical Committee
- NAPIT Technical Sub-committee
- SELECT Technical Committee
- The British Standards Institution
- The International Federation for the Safety of Electricity Users (Fisuel)

Independent Certification Councils

Ascertiva has an independent board monitoring its activities, this board being its Independent Certification Board (ICB). The ICB provides assurances that Ascertiva's certification activities are carried out fairly, independently and that there are no conflicts of interest which could influence its certification decisions. It oversees Ascertiva's impartiality, processes, policy implementation, complaints, appeals and communications.

This board comprises the chairmen of three councils which monitor the certification activities of each of Ascertiva's main businesses, these being the Electrical Contracting Certification Council (for electrical schemes) the Management Systems Certification Council (for management systems) and the Personnel Certification Council (for personnel schemes).

These councils are made up of people representing contractors, consumers and specifiers, and Ascertiva is particularly proud of the standard of individuals it is able to attract to these independent councils and is extremely grateful to them for giving of their time as well as to their organisations for allowing them to participate. In particular the three chairmen John Darlaston, David Bell and Paul Everall are individuals of significant standing in the wider business arena.

Membership of Independent Certification Councils

Management Systems Certification Council (MSCC)

D Bell (Chair)
C Miller
J Piggott
D Port
I Richardson
J Joshi
P Jervis
R Nunn
S Dickens
I McKay

Electrical Contracting Certification Council (ECCC)

P Everall (Chair)
J Loannou
M Onyett
M Clark
S Haley
B Walker
S Akram
R Ferris
C Tanswell

Personnel Certification Council (PCC)

J Darlaston (Chair)
S Wright
M Clark
D Shears
R Searle
A Grimsley
Paul Balmer

principal places of business

The Electrical Safety Council

Registered Office

Unit 331-3
Great Guildford Business Square
30 Great Guildford Street
London SE1 0HS

Telephone: +44(0)203 463 5100

Facsimile: +44(0)203 463 5139

Scottish Office

The Walled Garden
Bush Estate
Midlothian EH26 0SB

Telephone: +44 (0)131 445 9223

Facsimile: +44 (0)870 040 0560

Ascertiva Group Ltd

Registered Office
Warwick House
Houghton Hall Park
Houghton Regis
Dunstable LU5 5ZX

Telephone: +44(0)1582 531000

Facsimile: +44(0)1582 531010

NQA Head Office

Warwick House
Houghton Hall Park
Houghton Regis
Dunstable LU5 5ZX

Telephone: +44(0)1582 539000

Facsimile: +44(0)1582 539090

Scottish Office

Lochside House
3 Lochside Way
Edinburgh Park
Edinburgh EH12 9DT

Telephone: +44 (0)131 452 2054

Facsimile: +44 (0)131 452 2544

Northern Ireland Office

Office 2
Ballymena Business
Development Centre
Glagorm Industrial Estate
62 Fenaghy Road, Glagorm
Ballymena BT42 1FL

Telephone: +44 (0)28 2564 4699

Facsimile: +44 (0)28 2564 4977

NICEIC Certification

Whitting Valley Road
Old Whittington
Chesterfield S41 9EY

Telephone: +44(0)1246 261126

Facsimile: +44(0)1246 261127

Advisers

Pension Scheme

Financial Advisers and Actuary
Towers Watson Ltd
Watson House
London Road
Reigate
Surrey RH2 9PQ

Solicitors

Bristows
100 Victoria Embankment
London EC4Y 0DH

Auditors

PKF (UK) LLP
20 Farringdon Road
London EC1M 3AP

Bankers

HSBC
28 Borough High Street
London SE1 1YB

Investment Managers

Cazenove Fund Management
12 Moorgate
London EC2R 6DA

HSBC Global Asset Management

78 St James' Street
London SW1A 1HL



The Electrical Safety Council

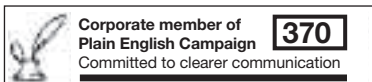
Unit 331-3, Great Guildford Business Square, 30 Great Guildford Street, London SE1 0HS

Phone: 0870 040 0561 Fax: 0870 040 0560

Email: enquiries@esc.org.uk Web: www.esc.org.uk

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The Electrical Safety Council is a UK charity committed to reducing deaths and injuries caused by electrical accidents at home and at work.



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